

# Indonesia's Premier Telecommunication Infrastructure Company 2019 Results Presentation

PT Sarana Menara Nusantara Tbk IDX ticker: TOWR.JK / TOWR IJ www.ptsmn.co.id



## **SMN Investment Highlights**

Leading telco infrastructure company in Indonesia

Largest independent tower company with 21,042<sup>(a)</sup> towers providing critical foundation for coverage & capacity

22% tower market share<sup>(a)</sup>

Expanding fiber optics network ~40,000 kms of revenue generating cable by year end 2020



Solid business model with predictable cash flow and diversification to fiber optic

Sustained strong performance 5-yr Revenue CAGR 9.6% (b) 5-yr EBITDA CAGR 9.3% (b)

Solid balance sheet 2.4x Net Debt to LQA<sup>(c)</sup> EBITDA

Investment grade company TOWR shares included in IDX LQ45<sup>(d)</sup>

(a) As of December 2019, including pro-forma XL Tower acquisition of 1,723 towers
(b) CAGR = Compounded Average Growth Rate; CAGR 2015-2019
(c) LQA = Last Quarter Annualized

(d) Announced in January 2020, LQ45 consists of 45 most liquid stock with valuable free float market cap



# The Industry



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Tower Business – Long-Term Predictable Revenue with Potential Upside

#### PREDICTABLE REVENUE

Long-term contracts\* (10 years for TOWR), noncancellable and renewable

#### **DEPENDENT TENANTS**

**Contract renewal probable** due to high relocation cost and network impact

UPSIDE FROM ADDITIONAL REVENUE

**Incremental revenue from colocation** at minimal additional cost

#### HIGH BARRIER TO ENTRY

#### GROWING INDUSTRY

- Significant investment needed, economies of scale and government rules
- Telcos tend to divest towers to increase efficiency
- Surging data demand creates requirement for more towers as well as fiber optic connection
- 5G still needs macro towers as it remains the most cost-effective infrastructure

\*In general, lease price includes annual inflation escalator for opex portion

## **Typical Tower Company Growth Model**

### New Built-to-Suit Tower

#### Additional towers and contract renewals grow revenue

Col	locat	ion l	300	sts	ROI

Colocation boosts unlevered ROI and accelerates payback period

Year 1	Year 2	Year 3	Year 4-10	Year 11	
100 —					_
10	10	10	70	10	Cont
				-100	renev
				100 5	
				-5	
110	120	130	200	205	
15,840	17,280	18,720		29,520	
	100 — 10 	100       10       10       10       110	100	100         10       10       10       70         110       120       130       200	$ \begin{array}{c ccccccccccccccccccccccccccccccccccc$

Assuming 100 existing towers with 10 year lease period, renewed at Year 11 with 5% churn rate. Additional new site assumes 10 towers p.a.





\*Assuming 10 years ground lease

\*\* EBITDA minus 10% final tax divided by total capex



## Indonesia Tower Industry – A Growing Market

Strong GDP growth, significant headroom in 4G penetration expansion and lower 4G download speed



% 4G penetration rate	64%
Mobile internet speed	8.5 mbps*
Credit Rating	BBB/Baa2
2019 GDP/capita	\$4,164

High EBITDA margin, low capex, no colocation discount, no obligation to provide power in contract

	(	1			
	Indonesia	USA	Western Europe	India	China
Predominant Tower business model	Independent	Independent	Independent <sup>2</sup>	Non Independent/ Captive	Non Independent/ Captive
Average Lease Rate per Tenant per month (USD) <sup>1</sup>	   800 - 1,000 	2,500 - 3,000	1,400 - 2,600	600 - 800	400 - 600
Colocation discounts / rebate	No discount	No discount	No discount	Range from 5% - 20%	Range from 30% - 45%
Average EBITDA margins (%)	80% - 84%	55% - 70%	40% - 50%	40% - 50%	55% - 60%
Tower + Power	No	No	No	Yes	Yes
New Tower Capex (USD '000 per tower) <sup>1,3</sup>	35 - 50	200 - 250	75 - 90	35 - 50	35 - 50
	~ /				

Source: Analysys Mason, public filings, Company

Notes:

1. In local currency, and stated in approximate USD for comparison purposes.

Independent tower business model in Western Europe, with the exception of Inwit in Italy

\*compared to median of 15.3mbps in other emerging countries (source: JP Morgan) 2.

Does not include pre-paid ground lease. Indonesian tower companies typically pay in advance for ground leases of 5-10 years.





# SMN 2019 Performance

## Company Strategy: Build – Buy – Return

We intend to maintain position as a leading telecom infrastructure company and to deliver optimal value to our stakeholders

### BUILD

**BUY** 

- Invest in Build-to-Suit towers and colocation
- Expand fiber optic network, in particular tower fiberization, to support rapid data traffic growth
- Employ liquid balance sheet to support strategic asset acquisition

- Number of towers grew to 19,319 as of 2019 from 17,437 in 2018
- Handover of 1,000 Indosat towers in November 2019 and first handover of 1,399 out of 1,723 XL towers in March 2020. Revenue will be fully captured starting 2020/2021
- Fast growing revenue generating fiber optic network of ~27,600kms in 2019

RETURN

- Retain dividend policy
- Protect investment grade rating

- Continuous dividend paid since 2017 and share buyback program
- TOWR shares included in IDX LQ45 (announced in January 2020)
- S&P rating upgrade to BBB. Fitch upgrade outlook to positive

## Most Diverse Portfolio Among Independent Tower Companies

### TOWER

- Total 19,319 towers with 33,346 tenants nation wide. Tendency to telco densification.
- Average tenancy ratio of 1.73x. Older towers tenancy ratio up to 2.4x.
- 2019 tenancy growth highest in past 5 years supported by organic as well as inorganic growth.
- Organic growth of 500 to 1,000 new towers annually

#### TOWER FIBERIZATION

- Tower fiberization increases the value and utility of our network to Telcos.
- ~35,000kms revenue generating fiber by year end 2020
- Network focus Java and Sumatra to support surging data demand
- Growth driven by B2B with non-cancellable long-term contracts and opportunity for colocation revenue upside

#### CONNECTIVITY

- Explore opportunities to provide connections via VSAT and fiber optics under B2B and B2G contracts
- Over 3,600 VSAT activations
- Over 5,000kms of underground fiber installed in inner-city of Jakarta & Surabaya (metro-e) and Java-Bali fiber optic backbone, catering for more than 960 customers with ~3,300 activations

## Towers: Track Record of Strong Performance, Consistent Growth...



\* AFFO = EBITDA – (Interest + Tax + Maintenance Capex)

## ... with Excellent Future Revenue Visibility ...

Long term contracts underwrite stable revenue. ~Rp51,0 trillion of actual committed future revenue through 2032, not including value of potential future contract renewals



the amount is net of revenue amortization for the respective period

\* 2017 & 2018 exclude committed revenue and renewals

## ... and Growing Non-Tower Revenue

During 2019 non-tower revenue contribution grew to 18.4% from 9.5%



## Strong Investment Grade Balance Sheet

Leverage comfortably within investment grade range despite acquisitions and dividend



4Q19 Credit Matrix				
Gross Debt	Rp 15,297bn			
Interest Coverage Ratio	7.4x			
Average Interest Rate (as of 31 Dec 19)	5.8%			
Corporate Credit Rating BBB/ BBB- positive/ Baa				





# Summary of Financial Results

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## Sarana Menara Nusantara (SMN) Group

### Consolidated Statement of Profit and Loss

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(In Rp Bn)	2016	2017	2018	2019	Growth	4Q18	4Q19	Growth
Revenues	5,053.1	5,337.9	5,867.9	6,454.3	10.0%	1,522.7	1,799.6	18.2%
Cost of revenues	(209.5)	(277.4)	(427.5)	(458.3)	7.2%	(136.1)	(126.6)	-7.0%
Depreciation and amortization	(1,185.0)	(894.9)	(1,114.4)	(1,349.6)	21.1%	(311.8)	(304.8)	-2.3%
Gross income	3,658.7	4,165.6	4,325.9	4,646.4	7.4%	1,074.8	1,368.1	27.3%
Operating expenses	(435.7)	(456.9)	(508.5)	(610.7)	20.1%	(134.1)	(160.2)	19.4%
Operating income	3,223.0	3,708.7	3,817.4	4,035.7	5.7%	940.6	1,207.9	28.4%
Other income								
Interest income	56.1	68.1	33.9	39.1		11.2	11.6	
Finance charges	(668.9)	(687.3)	(872.3)	(957.9)		(260.3)	(231.3)	
Foreign exchange gains/(losses), net	186.5	(2.4)	(37.3)	56.0		42.2	69.3	
(Impairment expense)/reversal of								
allowance for impairment	(158.4)	(139.7)	153.9	(103.0)		(55.6)	(99.4)	
Corporate income tax adjustment	-	-	-	-		-		
Others, net	232.1	(144.5)	(143.9)	(61.0)		(11.9)	2.0	
Other income / (expense), net	(352.6)	(905.8)	(865.7)	(1,026.8)	18.6%	(274.5)	(247.8)	-9.7%
Income/(loss) before corp. income tax expense	2,870.4	2,802.9	2,951.7	3,008.9	1.9%	666.1	960.1	44.1%
Corporate income tax expense								
Tax expense	(735.8)	(591.3)	(695.8)	(722.5)		(256.7)	(238.9)	
Deferred tax expense	3.0	(111.5)	(55.8)	66.7		84.6	34.8	
Total corporate income tax expense	(732.8)	(702.8)	(751.6)	(655.8)	-12.8%	(172.1)	(204.1)	18.6%
Net income from continuing operations	1,764.8	2,100.1	2,200.1	2,353.1	7.0%	494.1	756.1	53.0%
Net income/(loss)	2,137.6	2,100.1	2,200.1	2,353.1	7.0%	494.1	756.1	53.0%
Income/(loss) attributable to Parent Entity	2,134.3	2,100.1	2,200.1	2,342.0	6.5%	494.1	744.9	50.8%
EBITDA	4,408.0	4,603.4	4,931.8	5,385.3	9.2%	1,252.5	1,512.7	20.8%
YoY Revenue growth	13.00%	5.60%	9.9%	10.0%		12.0%	18.2%	
Gross margin	72.4%	78.0%	73.7%	72.0%		70.6%	76.0%	
EBITDA margin	87.2%	86.2%	84.0%	83.4%		82.3%	84.1%	
Net income margin	42.3%	39.3%	37.5%	36.5%		32.4%	42.0%	

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## Sarana Menara Nusantara (SMN) Group

#### **Consolidated Statement of Financial Position**

ASSETS			2018	2019
433E13				
Current assets				
Cash and cash equivalents	2,905.3	2,348.3	963.4	593.8
Restricted cash	_	-	-	6.6
Trade receivables	351.7	624.0	821.0	1,347.6
Other receivables	1.3	22.4	196.5	30.2
Prepaid expenses and advances	37.3	48.7	148.6	142.4
Refundable taxes	298.9	6.3	145.8	353.9
Total current assets	3,594.6	3,049.7	2,275.4	2,474.4
Total non-current assets	15,192.3	15,713.8	20,684.2	25,191.3
TOTAL ASSETS	18,786.8	18,763.5	22,959.6	27,665.7
			,00010	
Current liabilities				
Tower construction and other payables - related parties	-	4.7	-	
Tower construction and other payables - third parties	189.3	271.7	697.1	633.8
Other payables - third parties	21.3	4.1	6.8	7.2
Accrued expenses	242.5	262.6	385.9	310.2
Unearned revenue	953.4	927.2	1.011.0	1,518.6
Short-term employee benefit liabilities	45.5	52.8	64.8	86.0
Current portion of long-term loans	516.7	633.8	1.732.8	1,944.8
Current portion of long-term Bonds	998.7	-	657.9	1,044.0
Management option plan liability	-	-	141.7	-
Advance from customers	_	-	0.5	_
Taxes payable	335.6	73.5	53.3	64.5
Total current liabilities	3,303.0	2,230.4	4,751.8	4,565.1
Non-current liabilities	0,000.0	2,200.4	4,701.0	4,000.1
Deferred tax liabilities	488.2	613.7	667.9	599.7
Long-term employee benefit liabilities	91.5	20.5	24.7	34.0
Long-term loans, net of current portion	5,971.3	5,775.3	7,069.7	11,247.1
Bonds payable	2,432.2	2,589.6	2,023.4	1,976.3
Cross currency swap payables	223.7	15.6	31.8	73.9
Unearned revenue	60.8	80.6	46.9	46.4
Management option plan liabilities	30.0	87.4	40.5	40.4
Leasing payable	50.0	07.4	0.8	
Long-term provision	226.4	248.5	309.3	362.5
Total non-current liabilities	9,524.1	9,431.2	10,174.5	14,340.0
Total liabilities	12,827.1	11,661.7	14,926.3	18,905.1
Equity	12,027.1	11,001.7	14,920.3	10,905.1
Common shares	530.7	530.7	530.7	530.7
Treasury Stock	550.7	550.7	(126.6)	(514.1)
Other comprehensive income	(23.2)	24.6	(120.0) 81.4	(514.1)
Retained earnings / (accumulated deficit)	(23.2) 5,452.3	6,546.4	7,547.8	2.c 8,705.1
Non-controlling interests	5,452.3 0.1	6,546.4 0.1	1,541.0	8,705.1 36.1
Total equity	<u> </u>	7.101.8	8.033.3	<u> </u>

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## Tower & Tenancy Growth 4Q19 vs 4Q18\*

#### **Towers Growth 10.8%**

**Tenancy Growth 17.7%** 



### Tenancy ratio increases to 1.73x in 4Q19 from 1.62x in 4Q18

\*Does not include over 2,000 revenue generating additional-equipment leases





## Foreign Exchange Exposure\*

ASSET	CONTRACTED REVENUE	LIABILITIES
Cash – USD 25mn Investment – USD 15mn	2020 – USD 84mn 2021 – USD 54mn 2022 – USD 31mn 2023 – USD 22mn 2024 – USD 17mn	<u>Bank Loan</u> JPY 5.7bn (~USD 53mn) <u>Bond</u> USD 138mn
Total - USD 40mn	Total – USD 208mn	Total - ~USD 191mn

**Risk Mitigation:** 

- Paid down JPY loan in early 2020 from JPY 19bn to JPY5.7bn (~USD 53mn)
- Combined USD cash and USD contracted revenue is larger than foreign denominated liabilities as
   natural hedge
- Company has also entered into financial hedges to cover operational requirements in foreign exchange

\* As of February 2020

## Long Term Debt\*: 80.5% Floating, 19.5% Fixed, Avg Interest 6.3%



- As of February 2020
- BI Middle rate as of February 2020: 1USD = IDR14,234 ; 1JPY = IDR130.19



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